

Message Text

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PAGE 01 LONDON 09947 161557Z

ACTION EUR-12

INFO OCT-01 EA-09 IO-14 ISO-00 AID-05 CIAE-00 COME-00

EB-07 FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00

XMB-04 OPIC-06 SP-02 LAB-04 EPG-02 SIL-01 OMB-01

NSC-05 SS-15 STR-04 CEA-01 ITC-01 PA-02 PRS-01

/120 W

-----170317Z 094509 /73

R 161517Z JUN 77

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 5128

INFO AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY DUBLIN

AMEMBASSY LUXEMBOURG

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY THE HAGUE

AMEMBASSY TOKYO

USMISSION GENEVA

UNCLAS LONDON 09947

USEEC ALSO FOR EMBASSY

MTN ONLY

E.O. 11652: N/A

TAGS: ETRD, UK

SUBJECT: PRIME MINISTER TAKES LEAD IN NEW EXPORT DRIVE

1. IN AN ATTEMPT TO RALLY BOTH INDUSTRIALISTS AND
TRADE UNIONISTS BEHIND A NEW EFFORT TO EXPORT MORE AND
CUT DOWN IMPORTS, PRIME MINISTER CALLAGHAN HAS
ANNOUNCED HE WILL CHAIR TWO SPECIAL CONFERENCES IN
LONDON FOR GOVERNMENT MINISTERS TO HEAR PERSONALLY HOW
TO IMPROVE THE UK'S PERFORMANCE.

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2. HIS ANNOUNCEMENT IS SEEN HERE AS AN UNPRECEDENTED
INITIATIVE AT A TIME WHEN THERE IS DISAPPOINTMENT THAT
BRITAIN'S REVIVAL IN OVERSEAS TRADE HAS BEEN SLOWER
THAN EXPECTED, EVEN WITH A HEAVILY DEPRECIATED POUND.
THE CONFERENCES, TO BE HELD JUNE 22 AND JULY 11, ARE
DESIGNED TO GIVE BUSINESSMEN AND UNION OFFICIALS THE

CHANCE TO TELL MINISTERS DIRECTLY WHAT THEY THINK OF
THE GOVERNMENT'S INDUSTRIAL/EXPORT STRATEGY AND TO MAKE
SUGGESTIONS FOR IMPROVEMENTS. SPECIFIC SUBJECTS WILL
INCLUDE HOW TO RAISE BRITAIN'S SHARE OF TRADE IN
FOREIGN MARKETS, HOW TO MAKE GREATER USE OF DOMESTIC-
ALLY PRODUCED GOODS AND HOW TO INCREASE INVESTMENT
AND PRODUCTIVITY.

BREWSTER

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NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: LOBBYING, EXPORTS
Control Number: n/a
Copy: SINGLE
Sent Date: 16-Jun-1977 12:00:00 am
Decaption Date: 22 May 2009
Decaption Note: 25 YEAR REVIEW
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LONDON09947
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770216-0322
Format: TEL
From: LONDON
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770651/aaaabsfk.tel
Line Count: 71
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 2e03077c-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: ONLY
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 20-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2131332
Secure: OPEN
Status: NATIVE
Subject: PRIME MINISTER TAKES LEAD IN NEW EXPORT DRIVE
TAGS: ETRD, UK, (CALLGAHAN, JAMES)
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/2e03077c-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
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